



PUBLIC RELATIONS LLC

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360 PUBLIC RELATIONS HIRES THREE

BOSTON, JUNE 5, 2008 — 360 Public Relations LLC™ today announced three new hires. Brittany Welch joins as Account Executive, while Stephanie Shih and John LeRoy join as Account Coordinators.

Welch joins 360 Public Relations from SHIFT Communications, where she worked on business-to-consumer and business-to-business campaigns, with a focus on social media. Welch is a graduate of Providence College.

Shih graduated from Boston University's College of Communications, where she was president of the Public Relations Student Society of America. LeRoy is a graduate of Northeastern University's School of Journalism. Both LeRoy and Shih participated in 360PR's internship program prior to joining the agency full-time.

"Boston has one of the best talent pools of young communications professionals in the country, and we're delighted to have these three rising stars join our team," commented Laura Tomasetti, managing director and founder of 360 Public Relations.

About 360 Public Relations

360 Public Relations is an award-winning, full-service public relations agency serving clients in the consumer packaged goods, corporate, technology, business-to-business and non-profit sectors. The agency's primary practice groups include Food & Family, Entertainment & Lifestyle, Online & Travel. Based in Boston, 360PR is a founding member of the Converge™ network of leading, independent public relations agencies. For more information, visit www.360publicrelations.com.

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