



FOR IMMEDIATE RELEASE

360 PUBLIC RELATIONS PROMOTES TWO TO SENIOR ROLES

BOSTON, MARCH 26, 2008 — 360 Public Relations LLC™ today announced the promotion of two key staff members. Carrie Kocik has been promoted to Vice President and Courtney Curzi has been promoted to Account Director.

In her new role, Kocik will lead 360PR's Food & Family Practice. Kocik joined the agency in 2004, and previously held positions at Ogilvy Public Relations and Dow Jones, both in New York.

Curzi, a veteran of toy industry and home entertainment PR, will direct campaigns for many of the agency's home goods and services clients. Curzi was with Manning, Selvage & Lee in Boston for several years prior to joining 360PR in 2006.

"Carrie and Courtney are seasoned agency veterans and have each contributed significantly to the agency's growth, client success and our culture – every day they lead and inspire us," said Laura Tomasetti, 360 Public Relations' managing director and founder.

About 360 Public Relations LLC™

360 Public Relations LLC™ is an award-winning, full-service public relations agency serving clients in the consumer packaged goods, corporate, technology, business-to-business and non-profit sectors. The agency's primary practice groups include Food & Family, Entertainment & Lifestyle, Online & Travel. Based in Boston, 360PR is a founding member of the Converge™ network of leading, independent public relations agencies. For more information, visit www.360publicrelations.com.

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