



THREE MORE STEP UP AT 360 PUBLIC RELATIONS

BOSTON, April 14, 2009 — On the heels of a recent round of promotions, 360 Public Relations today announced the promotions of three additional staff members, as John LeRoy and Stephanie Shih both step up to Assistant Account Executive, and Jackie Perchard is named Account Executive.

Perchard joined the agency in 2005, and has steadily climbed the ranks contributing to account teams in 360PR's Entertainment & Electronics practice.

LeRoy, who joined 360PR in 2008 after graduating from Northeastern University and completing an internship at the agency, expands his role working with clients in the Electronics, Travel and Home Goods areas at 360PR.

Shih, who joined the agency in 2008 after graduating from Boston University and, like LeRoy, successfully completing an agency internship, deepens her experience and role in the agency's Healthy Living practice. Shih also co-manages 360PR's internship program.

"Jackie, John and Stephanie have each demonstrated great instincts and grown tremendously 'in the trenches,' contributing in many meaningful ways to their clients' businesses – we're so pleased they're continuing their bright careers at 360," said Laura Tomasetti, 360PR Managing Director.

About 360 Public Relations

360PR is an award-winning consumer agency, recognized for excellence in traditional and social media campaigns. The agency's primary practice areas include Healthy Living, Home Goods, Parenting, Entertainment & Electronics, and Travel. The 360PR MomSquad™ imbues the agency's campaigns with a real parent perspective. Based in Boston, 360PR is a founding member of Converge™, a national network of leading, independent public relations agencies. For more information, visit www.360publicrelations.com.
