

## **Converge™ Network Expands, Adding Chicago-based Dig Communications**

**August 4, 2009** – Dig Communications today became the ninth firm to join *CONVERGE™*, a network of public relations agencies with dominant market positions that offers clients national reach, in-market resources and highly specialized public relations expertise on-demand. Headquartered in Chicago, Dig Communications has been selected as a member of the national network of reputable PR firms for its progressive business experience, stellar reputation and strategic creativity.

“We are excited to join this well respected group of like-minded agencies. *CONVERGE* membership will allow us to become an even stronger service provider to our clients as well as an active participant in the advancement of the industry as a whole through sharing of best practices and thought leadership,” says Peter Marino, founder and president of Dig.

*CONVERGE* members have the ability to tap the network for finite projects or longer-term counsel, based on a client’s needs. Many *CONVERGE* members have prior working relationships, and several have recently joined forces to offer clients seamless, enhanced services and results.

The network incorporates specialist agencies in branding, community relations, corporate positioning, crisis communications, event marketing, social media, investor relations, media relations, media training, multicultural marketing, non-profit communications, public affairs, and social marketing.

### **About *CONVERGE***

*CONVERGE™* is a national network of strategic communications firms, each selected for their reputation for excellence, dominant market position and notable client portfolio. This geographically diverse network delivers national reach, on the ground local resources and highly specialized public relations expertise on-demand. Members of *CONVERGE* include 360 Public Relations (Boston), Carmichael Lynch Spong (Minneapolis, New York, Boston, Denver and San Francisco), Duffey Communications (Atlanta), M Booth & Associates (New York), rbb Public Relations (Miami), The Harbour Group (Washington D.C.), The Rogers Group (Los Angeles) and Vollmer Public Relations (Houston, Dallas, Austin and New York).