



**CLEMENT PROMOTED TO SENIOR VICE PRESIDENT,  
HEADING 360PR'S ENTERTAINMENT AND ELECTRONICS PRACTICE**

**BOSTON, May 21, 2009** — 360 Public Relations today announced the promotion of Stacey Clement to Senior Vice President. Clement, who joined 360 Public Relations in 2005 from Atari, Inc., heads 360PR's Entertainment and Electronics Practice.

"Stacey embodies what 360 is all about, as both a hands-on, senior-level contributor and strategic leader for her clients and team every day," commented Laura Tomasetti, 360 Public Relations' managing director.

Clement brings 15 years' public relations experience to her role at 360PR, much of it in the video game and broader consumer electronic industries. Over the past four years, she has contributed to the success of numerous 360 clients, working with GN Netcom/Jabra, Turbine, Inc., and WowWee, Inc., among others.

"Being part of the agency's growth has been a tremendous opportunity and thrill for me," said Clement. "I'm looking forward to working with our team to continue to grow our Entertainment and Electronics practice - it's a great space to be in. With the fast pace and increased focus on social media, we're able to contribute to our clients' success every day."

Clement served as PR Manager at Atari, Inc. from 2001 - 2005 and was previously with MS&L/Boston. She began her career at two New York agencies, Litzky Public Relations and Rubenstein Associates, Inc.

She is a member of the Ad Club of Boston, and a graduate of Susquehanna University in Selinsgrove, PA.

**About 360 Public Relations**

360PR is an award-winning agency recognized for excellence in traditional and social media campaigns. The agency's primary practice areas include Healthy Living, Home Goods, Parenting, Entertainment & Electronics, and Travel. The 360PR MomSquad™ imbues client campaigns with a real parent perspective, while 360PR Digital ensures use of social media best practices across campaigns. Based in Boston, 360PR is a founding member of Converge™, a national network of leading, independent public relations agencies. For more information, visit [www.360publicrelations.com](http://www.360publicrelations.com).