



**PUBLIC RELATIONS LLC**

**FOR IMMEDIATE RELEASE**

**BREGLIO JOINS 360 PUBLIC RELATIONS TO HEAD GROWING  
PORTFOLIO OF RETAIL AND ONLINE SERVICES CLIENT ACCOUNTS**

**BOSTON, JUNE 30, 2008** — 360 Public Relations LLC today announced the hire of Victoria Breglio as Account Director, bringing deep retail and event experience to 360PR.

Breglio joins 360 Public Relations from Mullen, an integrated marketing agency, where Breglio directed public relations campaigns for such clients as Panera, Olympus and Match.com. Breglio formerly spearheaded the public relations department at Conventures, Inc., Boston, managing publicity and special events for Snip-Its, Coca-Cola and Stonyfield Farm, among others.

Earlier in her career, Breglio was with Fitzgerald Communications and Regan Communications.

“Victoria is an agency pro who brings significant account management experience in retail and events, two key growth areas for us, and is already adding value to our growing portfolio of client accounts,” said Laura Tomasetti, managing director and founder of 360 Public Relations.

Breglio is a graduate of Holy Cross and resides in Boston.

**About 360 Public Relations**

360 Public Relations is an award-winning, full-service public relations agency serving clients in the consumer packaged goods, corporate, technology, business-to-business and non-profit sectors. The agency’s primary practice groups include Food & Family, Entertainment & Lifestyle, Online & Travel. Based in Boston, 360PR is a founding member of the Converge™ network of leading, independent public relations agencies. For more information, visit [www.360publicrelations.com](http://www.360publicrelations.com).

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