



360 PUBLIC RELATIONS PROMOTES FOUR STAFF

BOSTON, March 31, 2009 — 360 Public Relations today announced the promotion of four staff members: Courtney Curzi steps up to Vice President; Caroline Pierce and Michael Rush have been promoted to Account Supervisor; and Elicia Basoli has been promoted to Account Supervisor/Digital Media Manager.

Curzi, who joined 360PR in 2006, currently leads the agency's Home Goods practice, including such clients as Jarden Home Brands. Curzi also has expertise in and responsibility for sporting goods and toy industry clients.

Pierce expands her role in the agency's Parenting practice, working with clients such as Dorel Juvenile Group. Pierce joined 360PR in 2005, and serves on the board of the Publicity Club of New England.

Rush, who joined the agency in 2007, has helped grow 360PR's Entertainment & Electronics practice, and will act as Supervisor for clients such as Jabra and WowWee. Rush also spearheads 360PR's Internship Program.

Basoli expands her role as 360PR's Digital Media Manager, leading the agency's social media initiatives, and also assumes Supervisor responsibilities for 360PR video game industry clients.

"It's gratifying to see so many of our staff stepping up, each bringing their own brand of passion, talent and energy to work every day, contributing to a diverse range of agency practice groups and accounts," commented 360PR Managing Director Laura Tomasetti.

About 360 Public Relations

360PR is an award-winning agency, recognized for excellence in traditional and social media campaigns. The agency's primary practice areas include Healthy Living, Home Goods, Parenting, Entertainment & Electronics, and Travel. The 360PR MomSquad™ imbues the agency's campaigns with a real parent perspective. Based in Boston, 360PR is a founding member of Converge™, a national network of leading, independent public relations agencies. For more information, visit www.360publicrelations.com.